



### Video Contest Promotional Copy

## Enter to win \$10,000 for your small business!

**Any business with seven or fewer full-time employees in Washington state is eligible to enter. Not you? Share this with family, friends, and your favorite small businesses!**

The Trade Development Alliance has joined with the Greater Seattle Chamber of Commerce and Microsoft Corporation for the “It’s Time for Business with Office 2010 Video Contest.”

Participation is easy. Simply follow three steps to enter:

1. **Download a FREE trial version of Office 2010 and use it in your business.**
2. **Create a short video about your positive experience with Office 2010. Your video must be at least 30 seconds but no more than two minutes in length. Absolutely no video production experience is needed!**
3. **Complete the video contest submission form at itstimeforbusiness.com. Be sure to follow all the required steps.**

Videos can demonstrate your favorite feature of Office 2010, show how Office 2010 improves your productivity, or explain how Office products helped you launch your business. Submissions will be judged on five criteria: originality, creativity, concept, information, and overall presentation.

### PRIZES

\$10,000 Best Video/Grand Prize Winner

\$1,000 Best Foreign Language Video

\$1,000 Best Video by a Woman-Owned Business

### ABOUT THE CONTEST

No purchase is necessary but participants must meet all contest rules and eligibility requirements.

Questions? Read the contest FAQs at itstimeforbusiness.com/contest/faqs. Submissions will be accepted until April 22, 2010.